

PROPOSAL PREPARATION USING THE LOGICAL FRAMEWORK APPROACH

Cook Islands

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Recap Day 1



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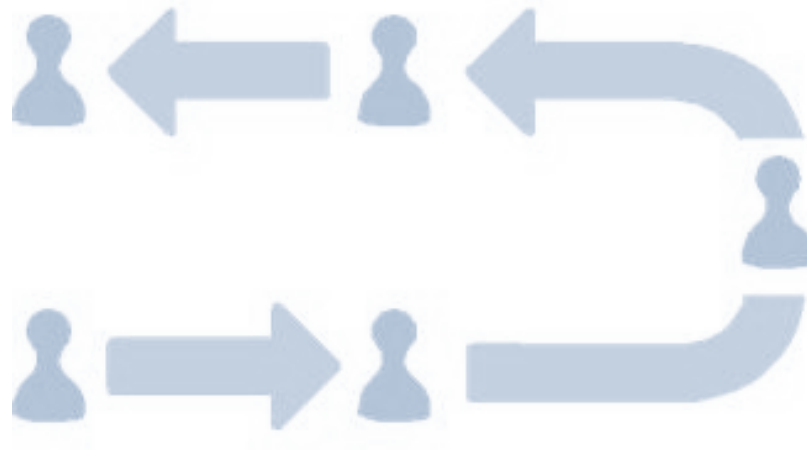
Day 2 overview

- Problem analysis
- Solution analysis
- Strategy analysis
- Introduction to the logframe matrix

- Breaks at 10:30am; 12:30pm;3:00pm
- Finish at 4:30pm



Storytelling



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Problem analysis

- Why undertake a problem analysis?
 - Agree on the core problem
 - Identify the causes and effects to a core problem using stakeholder input
 - Helpful guide to thinking through a problem
 - Leads to the development of a solution tree
 - Lays the foundation for the development of a logframe



Project group activity

- Undertake a problem analysis and develop a problem tree for the issue of concern



Break



<http://office.microsoft.com/en-au/images/?CTT=97>



Project group activity

- Present your problem tree to the group



Step 3. Solution analysis

- Reframes the problem tree into a solution tree
- The core problem becomes the purpose (or core objective) of the project
- Negative statements rephrased as positive statements
- Cause-effect relationship becomes means-end
- Review the means-end relationship and add steps if required
- Articulates pathways to achieve the purpose- should reflect a theory of change based on evidence (stakeholder input, past practises etc.)



From problem tree to solution tree

Low attendance at training courses

High attendance at training courses

Training course not well advertised

Bad reviews from past participants

Course boring and not targeted

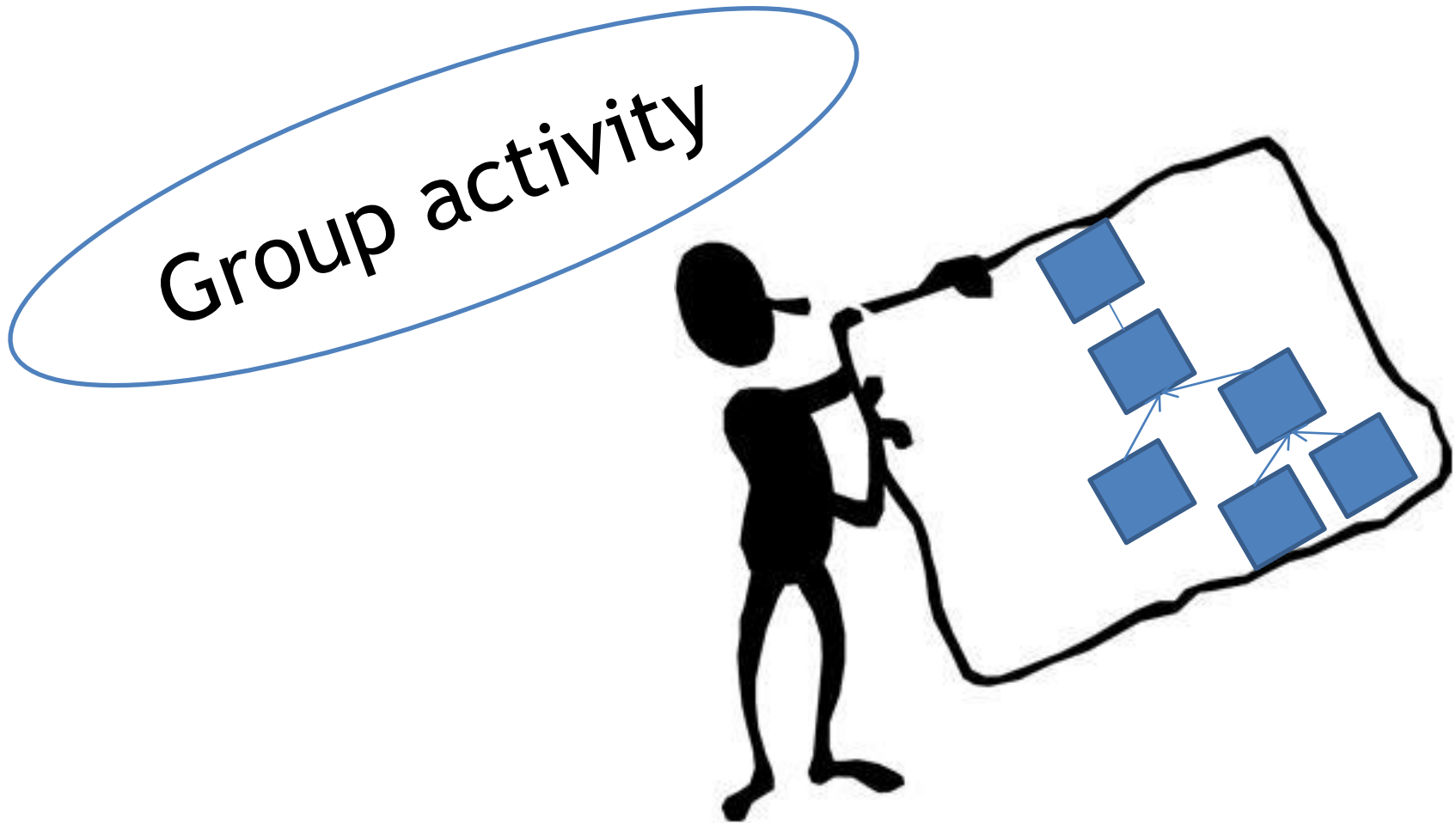
Training course well advertised

Good reviews from past participants

Course interesting and targeted



Solution tree



Project group activity

- Undertake a solution analysis and develop a solution tree
 - Remember to check the logic of the means-end relationship.
 - Do you need to add steps?



Lunch



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Lets get moving



Rules of
attraction

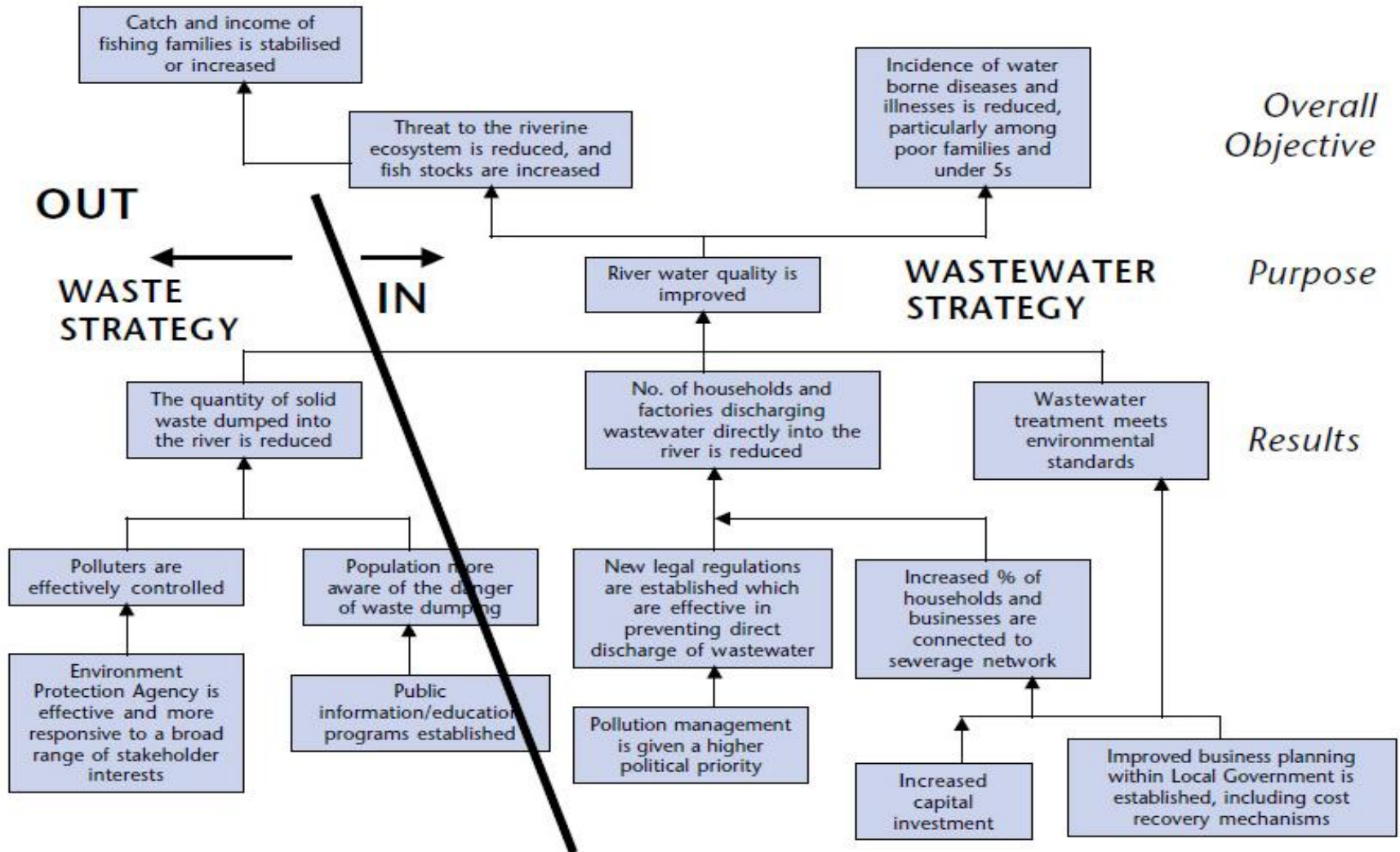


Step 3. Strategy analysis

- Review the different pathways to achieve the core objective against a set of criteria
 - strategic objectives and priorities
 - complementarity with existing or planned projects
 - lessons learnt from previous projects
 - preferences of key stakeholders
 - benefits to the target group
 - cost efficiency and technical feasibility
 - environmental, social and economic impacts



Strategy selection



Source: EC Aid Delivery Methods, Project Cycle Management Guidelines 2004, p72



Project group activity

- Select the preferred strategy for your project



Guest speaker



Break



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Step 5. Logframe matrix

- Displays the key elements of a project design and their relationships to each other
- Generally 4x4 matrix
- Should provide enough detail for someone to understand ‘how’ the project will work
- Facilitates project analysis, and guides project implementation and monitoring and evaluation



Logframe matrix

	Indicators	Source of verification	Assumptions
Goal / Overall objective	The 'greater why' ...		
Purpose / Core objective	Why you did it...		
Outputs / Results	What you delivered...		
Activities	How you did it...		



Logframe terminology: column headings

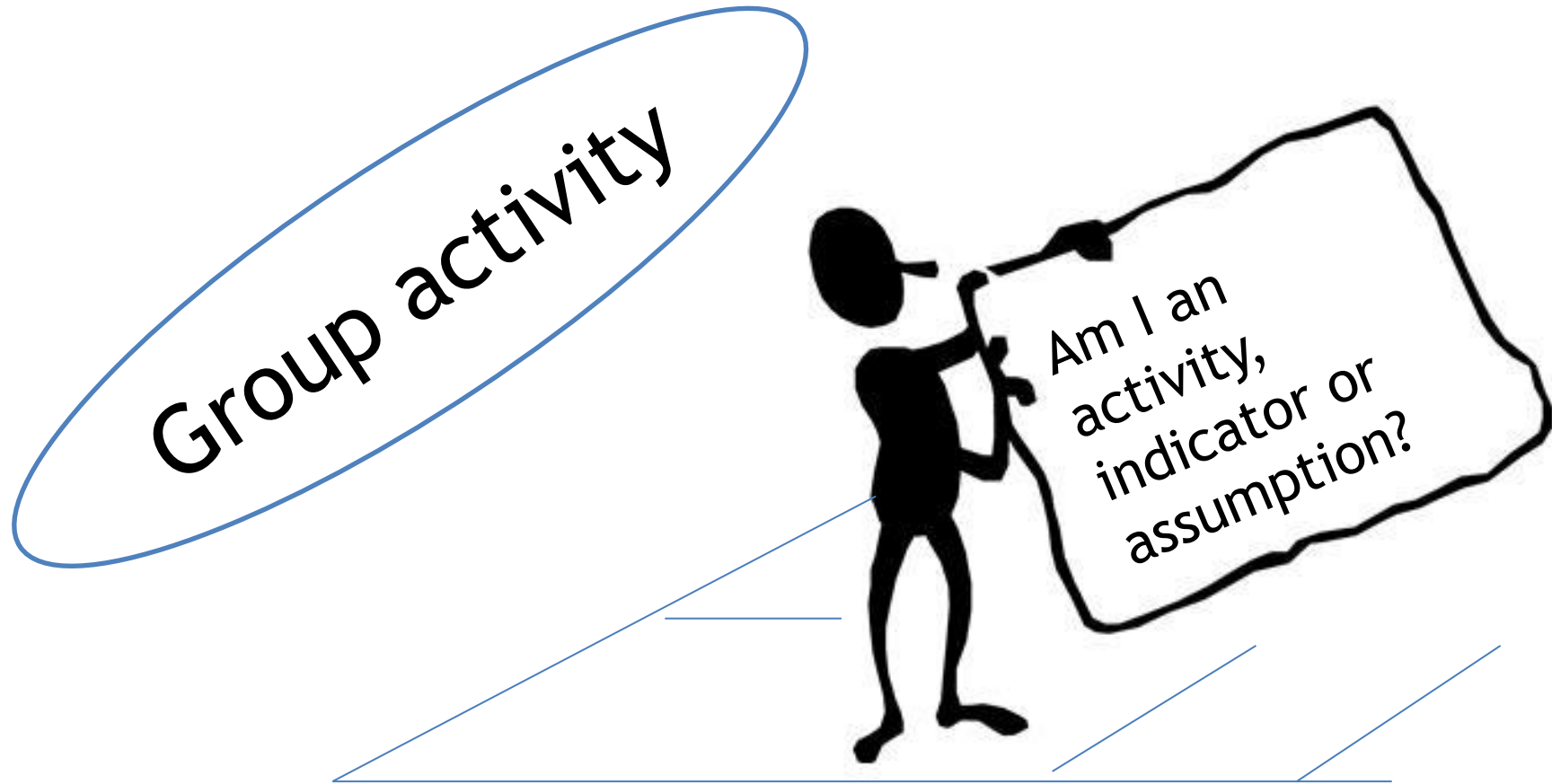
<ul style="list-style-type: none">• Project description• Narrative summary• Objectives column• Objectives hierarchy• Intervention logic• Results chain	<ul style="list-style-type: none">• Indicators• Objectively verifiable indicators• Performance indicators• Performance targets• Targets	<ul style="list-style-type: none">• Source of verification• Means of verification• Monitoring systems• Source	<ul style="list-style-type: none">• Assumptions• Assumptions and Risks
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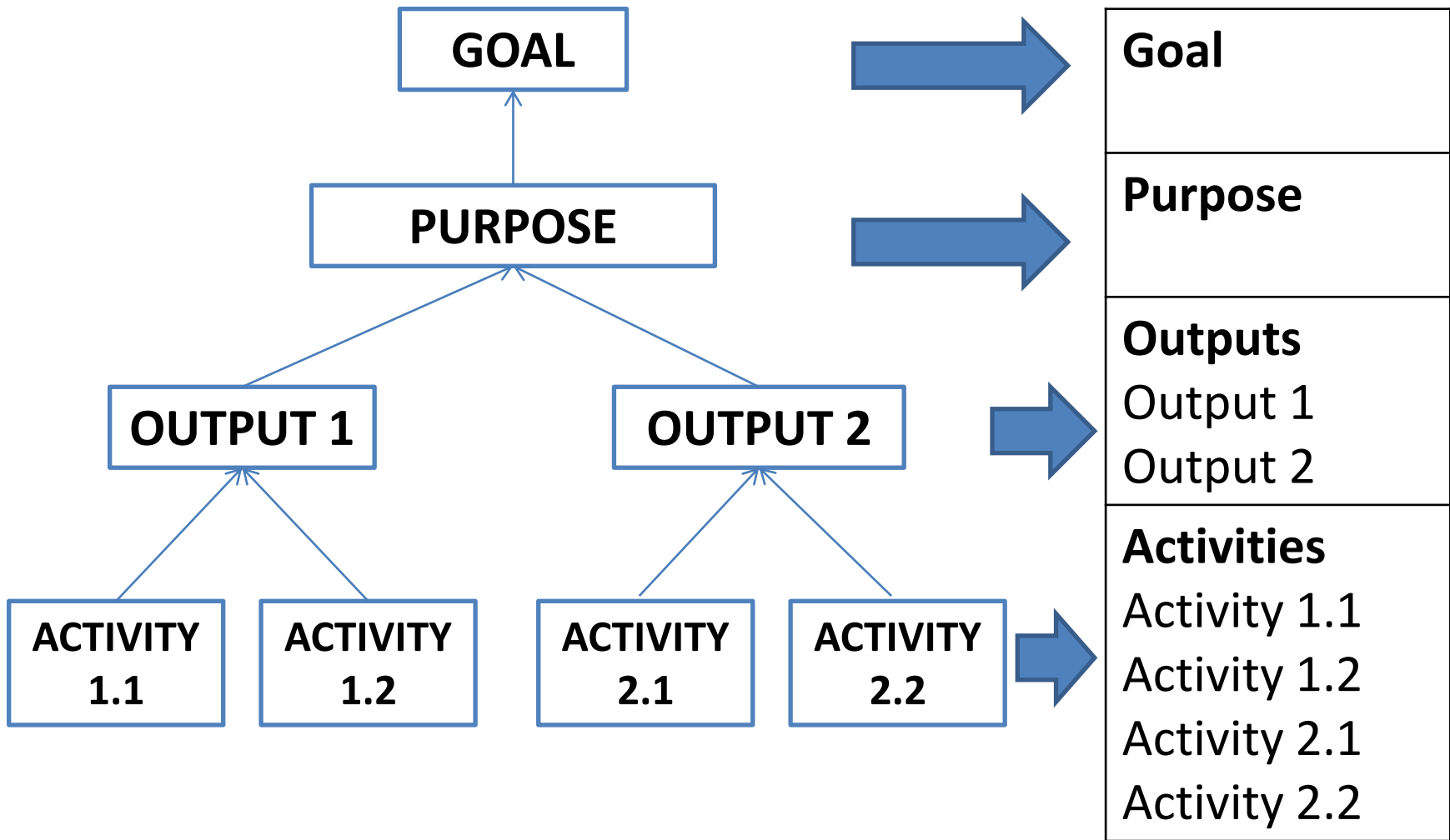


Project description	Indicators	Source of verification	Assumptions
Overall objective (EC, GIZ) Impact (AusAID, DFID) Goal (USAID, AusAID) Vision statement (WWF) Overall goal (FAO)			
Purpose (EC, AusAID, FAO) Project purpose (GIZ) Specific objective (EC) Outcome (AusAID) Immediate objective Goal (WWF) Intermediate goal (FAO)			
Results (EC) Expected results (EC) Outputs (AusAID, DFID) Objective/Results (WWF)			
Activities (EC) Inputs (USAID)			



Human matrix





		Indicators	Source of verification	Assumptions
Goal / Overall objective	1	8	9	
Purpose / Core objective	2	10	11	7
Outputs / Results	3	12	13	6
Activities	4			5



Logframe matrix

- You may need to rewrite elements of the strategy when converting them to the logframe
- Refer to the funding agency guidelines and contact persons for specific terminology and format
- Should be used creatively and productively to help design good projects. If there is a specific need or reason to adapt/modify the format, this should be encouraged



Day 2 evaluation

What you liked best

What could be improved

What you want more of

